

# DVLED

## RESELLER GUIDE

almo> PRO AV

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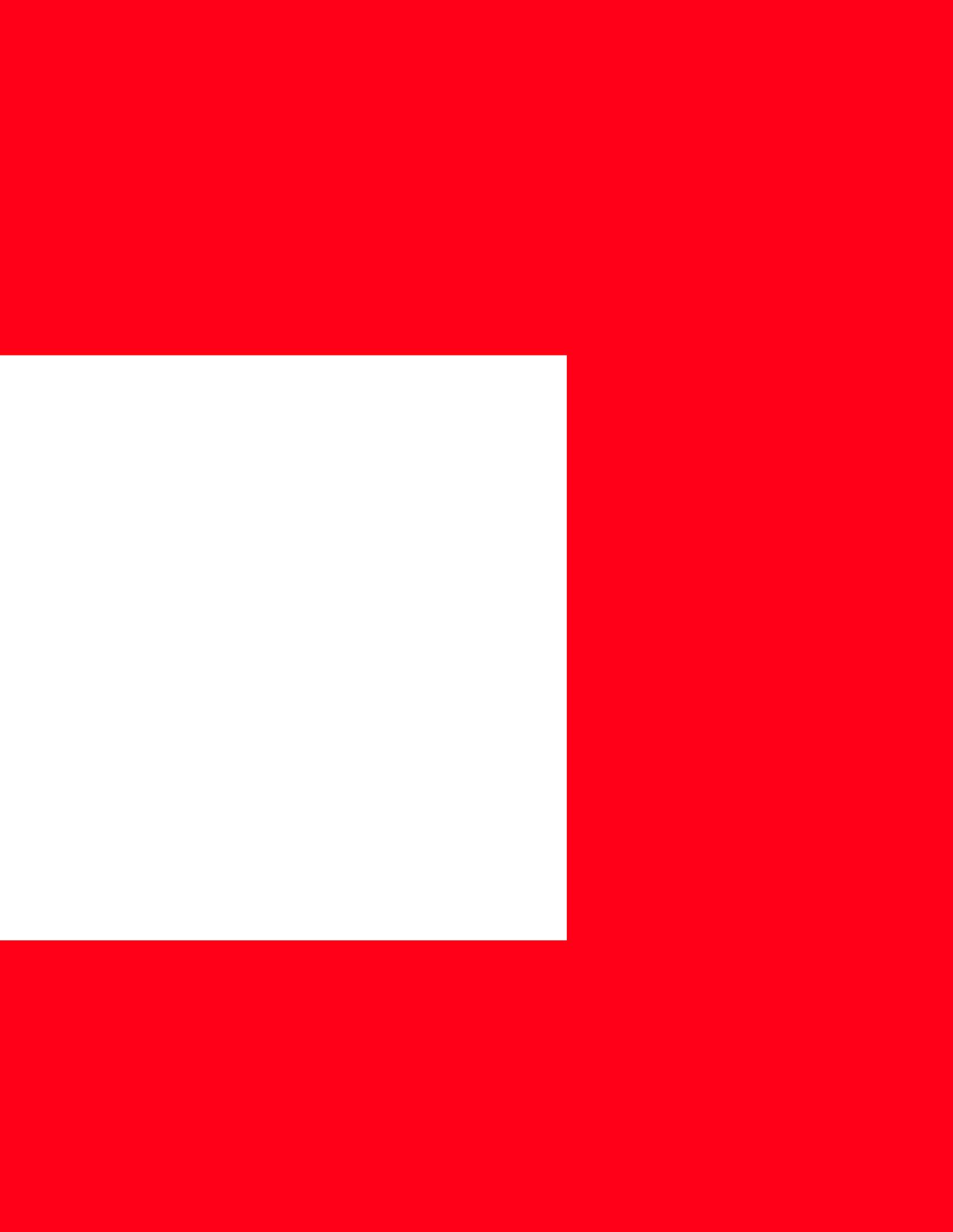
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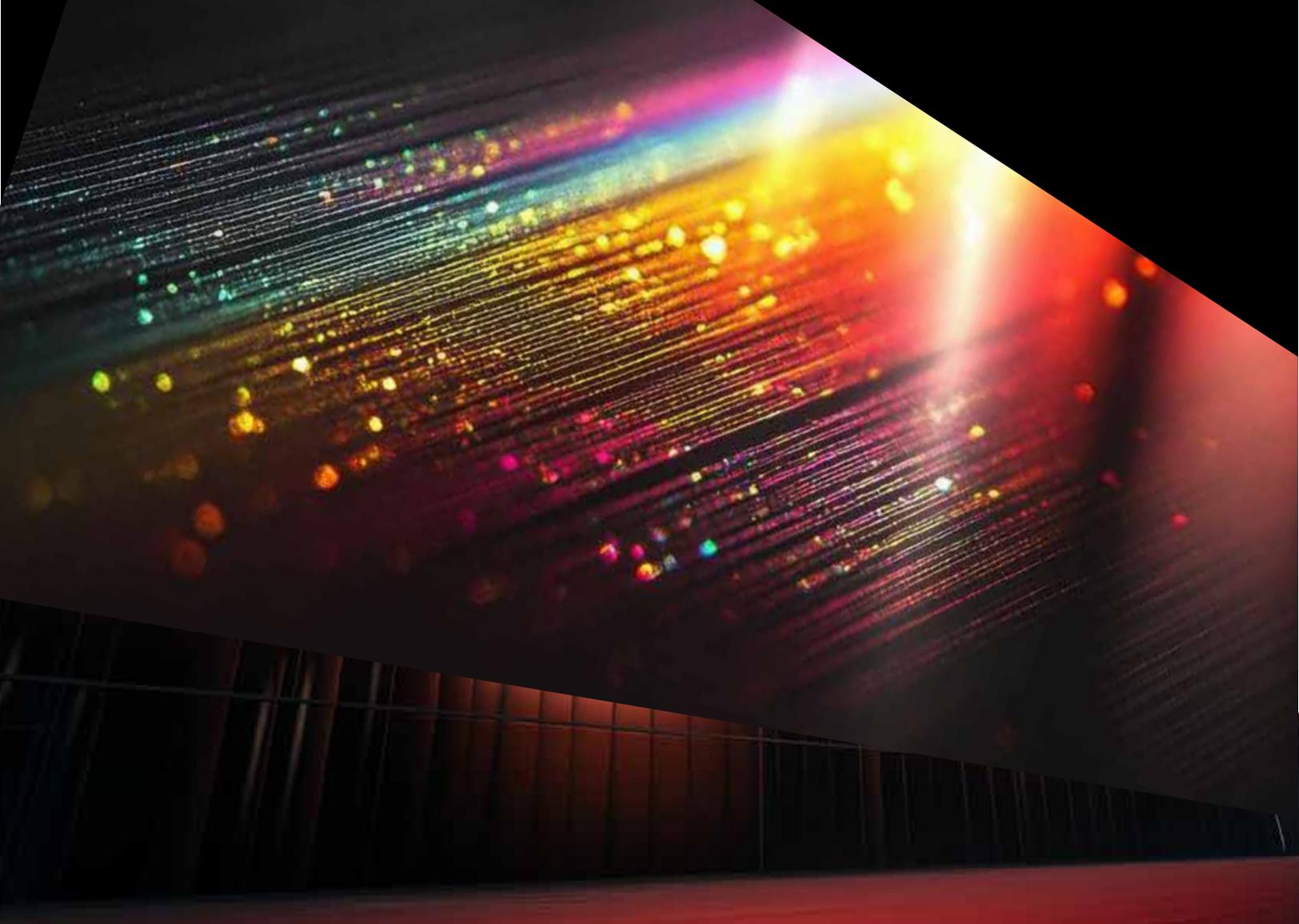
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# why DVLED?

Direct-View LED (DVLED) is quickly becoming the preferred display technology for large-scale, high-impact visual applications. Offering **seamless, bezel-free viewing experiences, superior brightness, and scalability for projects of nearly any size**, DVLED is designed to make a statement.





### **Step into a Seamless Viewing Experience with Bezel-Free Design**

By removing the need for LCD panels, direct-view LED panels are tiled next to one another to craft a cohesive image and eliminate the appearance of seams. Due to their modular design, DVLED panels can be placed in angled or curved configurations, providing greater flexibility for your projects. While traditional LCD video walls often show visible lines between each panel, DVLED displays are conveniently bezel-free, creating smooth, seamless visuals for a more immersive viewing experience.



### **Superior Brightness and Contrast in Any Environment**

With DVLED, the possibilities are endless. Designed to provide eye-catching visuals in both outdoor and indoor spaces, DVLED solutions combine vibrant color and impressive picture quality—no matter the viewing angle. DVLED technology delivers superior brightness and contrast compared to traditional LCD displays, allowing for more unique and innovative installations.



### **Enhance Any Project with Impressive Scalability**

From stadiums to corporate spaces, DVLED is the ideal choice for projects that need to make an impact. The modules can be configured to create displays of virtually any size, allowing you to choose your preferred aspect ratio to better fit the dimensions and layout of a space.

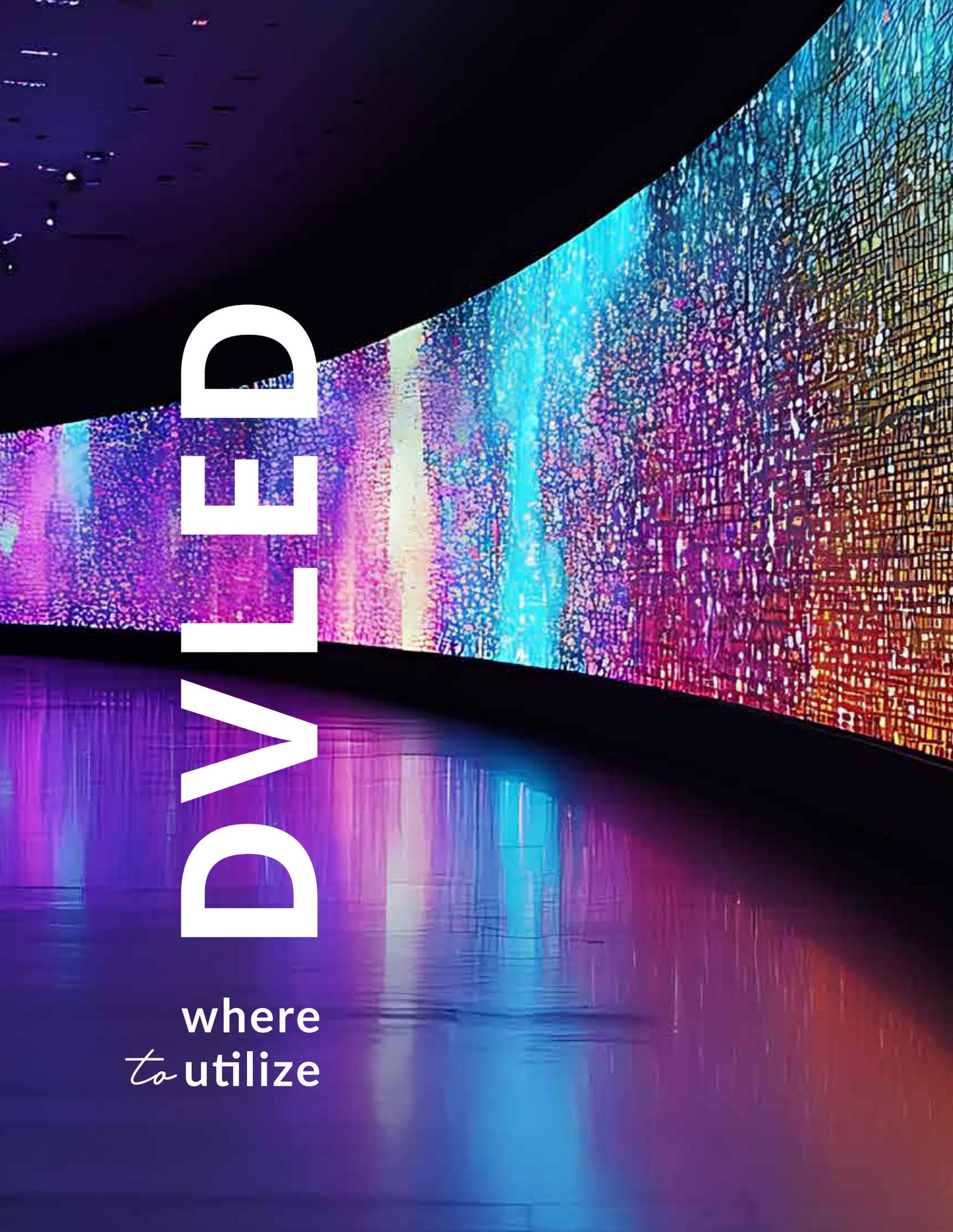


### **Maintenance Made Easy with Efficient Module Replacement**

Gone are the days of complex, time-consuming maintenance processes. Many DVLED displays are engineered to be front-serviceable, so each tile can be efficiently swapped out when an issue is identified.

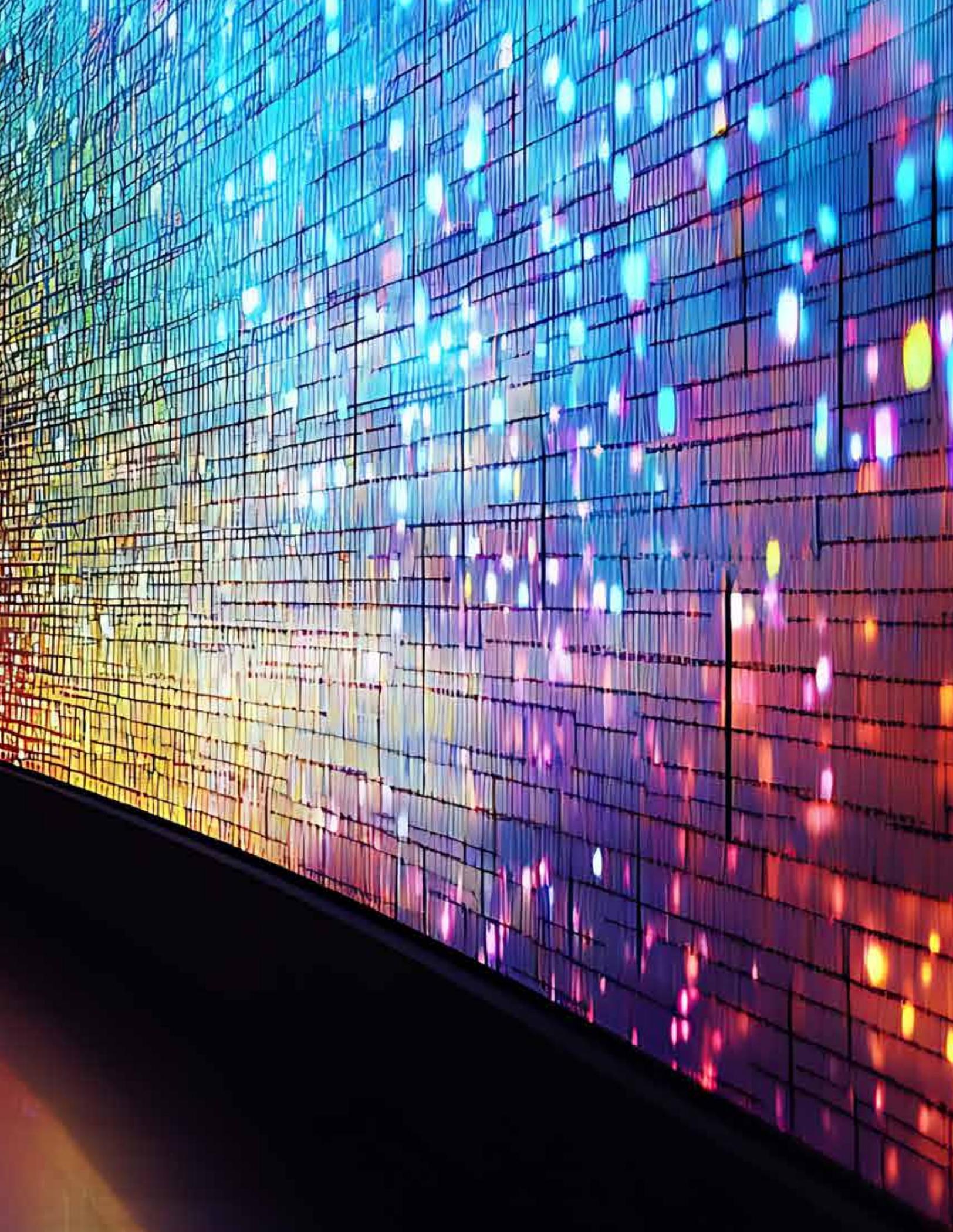
**where**





# DIVED

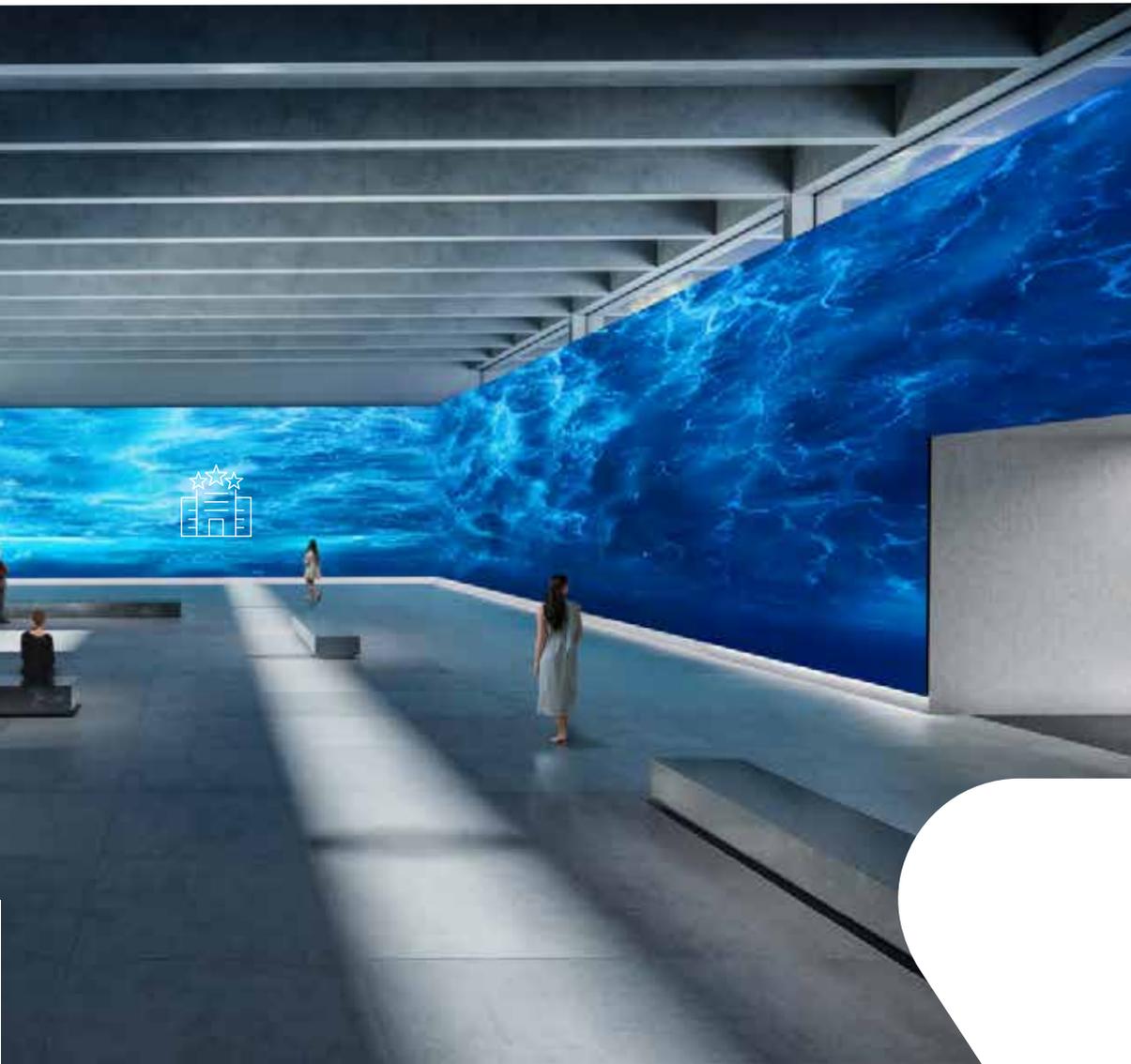
where  
*to* utilize



# ...where

At the forefront of digital signage innovation, DVLED displays are an excellent way to capture viewers' attention and make an impact in a wide range of applications. With versatile design, efficient maintenance, and impressive scalability, DVLED is a valuable addition to nearly any project.







### **Retail Spaces**

Whether indoors or outdoors, DVLED displays showcase compelling promotions, advertisements, and wayfinding resources for shoppers. With unparalleled visual quality and quick content updates, the solution is rapidly becoming a go-to addition to many retail environments and outlet malls.



### **Hotels and Casinos**

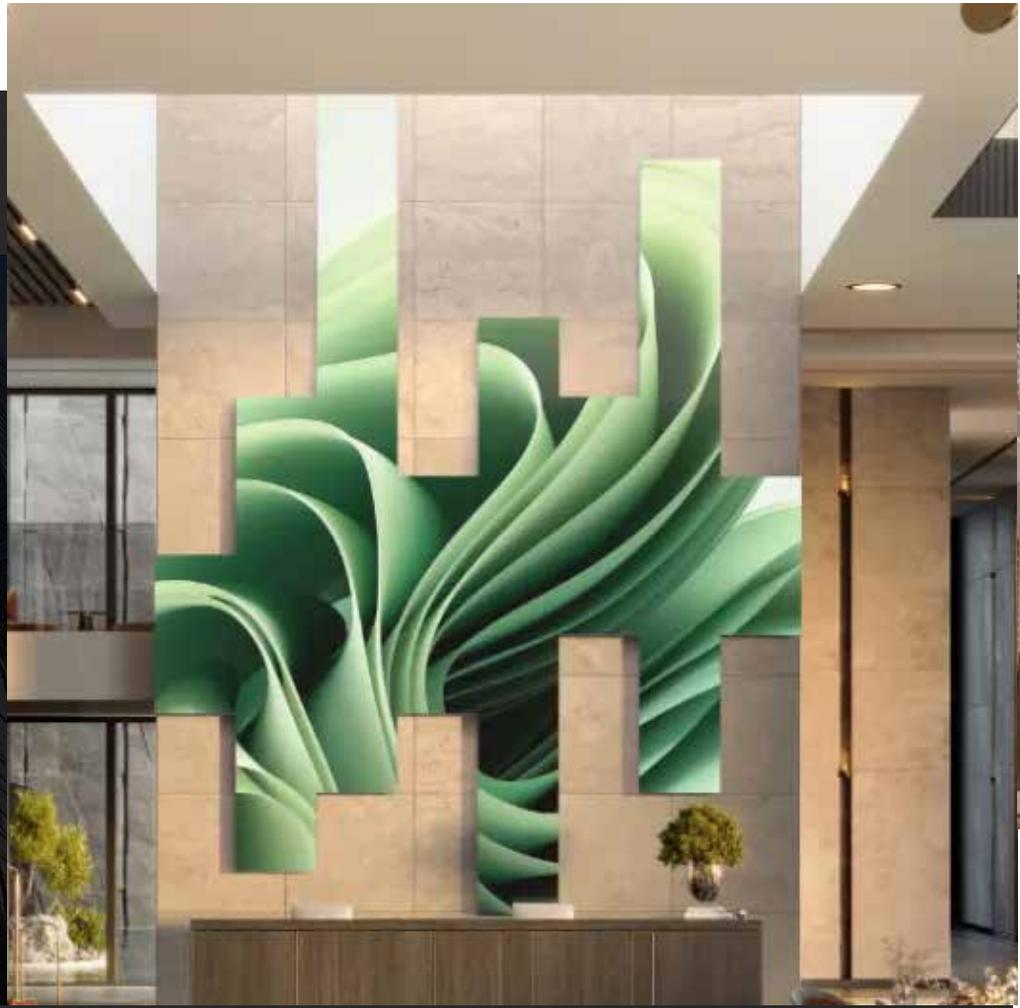
With new visitors each day, hotels and casinos aim to create a memorable experience. From branded video walls in a hotel lobby to immersive content throughout a casino floor, DVLED is guaranteed to turn guests into repeat customers.



### **Transportation and Wayfinding**

In high-traffic environments like train stations, airports, and public spaces, user-friendly wayfinding solutions are absolutely paramount for visitors. By providing clear directional information and maps, DVLED ensures that travelers can easily navigate the space and smoothly reach their destination.







### Corporate Spaces

There are many ways to incorporate DVLED displays and video walls into office spaces. Whether enhancing conference rooms with crisp visuals or installing a video wall in a corporate lobby, DVLED solutions facilitate team collaboration, improve hybrid work, and craft a cohesive brand image.



### Sporting Events and Stadiums

By showcasing enhanced visuals and replays, DVLED is certain to provide an elevated game-day experience for fans. Additionally, DVLED displays are an effective wayfinding solution, as the crystal-clear picture quality ensures that attendees can navigate the stadium or arena with ease.



### Concert Venues

Much like sporting arenas, DVLED works to amplify the experience for concert-goers. From brightening the live camera feed to enhancing the performance with graphics and videos, DVLED gives everyone the best seat in the house.



### Outdoor Advertisements

There are often many obstacles that arise when advertising in outdoor spaces: managing glare from the sun, tackling maintenance difficulties, and the hassle of swapping out old content. With bright, high-contrast graphics and durable design, outdoor DVLED solutions are engineered to captivate audiences while making maintenance and content updates a breeze.

**why**



# why

almo **PRO AV**

FOR DVLED  
DISTRIBUTION





At Almo, we are more than  
just a distributor. We are a

*trusted partner*

committed to helping you achieve your goals with confidence and precision. As the industry leader in DVLED distribution with a national inventory network across the U.S., we're here to provide you with more resources, more support, and more opportunities to increase your margin through expert guidance and innovative solutions.

**Breadth of Product Portfolio:**

Enjoy access to leading DVLED brands, with solutions tailored to any budget or application.

**One-to-One Customer Relationships:**

Our dedicated account managers work alongside you, offering personalized service that extends beyond sales to leadership, registration, marketing support, and more.

**Services Integration:**

From logistics and installation to programming and maintenance, Almo's LinkLab Services help extend your capabilities.

**Training & Education:**

Attend regular reseller trainings, webinars, and hands-on demos to keep your team up to speed.

**Expertise You Can Trust:**

Our specialized DVLED team provides design, engineering, and technical support at every stage, helping you navigate your projects with confidence.

**In-Stock and Ready to Ship:**

Instead of shipping directly from the factory overseas, often resulting in extended lead times, our highly-automated warehousing space across the U.S. allows us to deliver in days—not months.

**how**



How Almo Helps You

# WIN DVLED

PROJECTS



“our expertise  
is your key”

We're here to ensure that you have the support you need throughout your DVLED projects. From pre-sales support to marketing resources, our expertise is your key to achieving results that make an impact.

The background of the image features several architectural blueprints and rolled-up drawings. The blueprints are spread out, showing various technical drawings with dimensions and hatching. Some drawings are rolled up into cylinders, with some showing the word 'PROJECT' on their sides. The overall scene is in grayscale, with a dark gray overlay on the right side where the text is located.

# READY TO OFFER

# RINGS



## **Pre-Sales Support**

We provide consultations on project details, design requirements, and brand recommendations to facilitate a smooth planning experience.



## **Project Design Assistance**

Our project design assistance is available to review your engineering and CAD drawings to guarantee proper fit and performance and minimize obstacles further along in the process.



## **Installation and Commissioning**

Our LinkLab Services team offers full or partial installation and commissioning if your project requires additional labor or onsite support from certified AV professionals that specialize in DVLED.



## **Technical Support**

Dedicated DVLED specialists are here to troubleshoot and guide your installations, so you can feel confident that your project is handled with precision.



## **Financial Flexibility**

Enjoy access to flexible financing and leasing options that align with your timeline, so you can close deals faster.

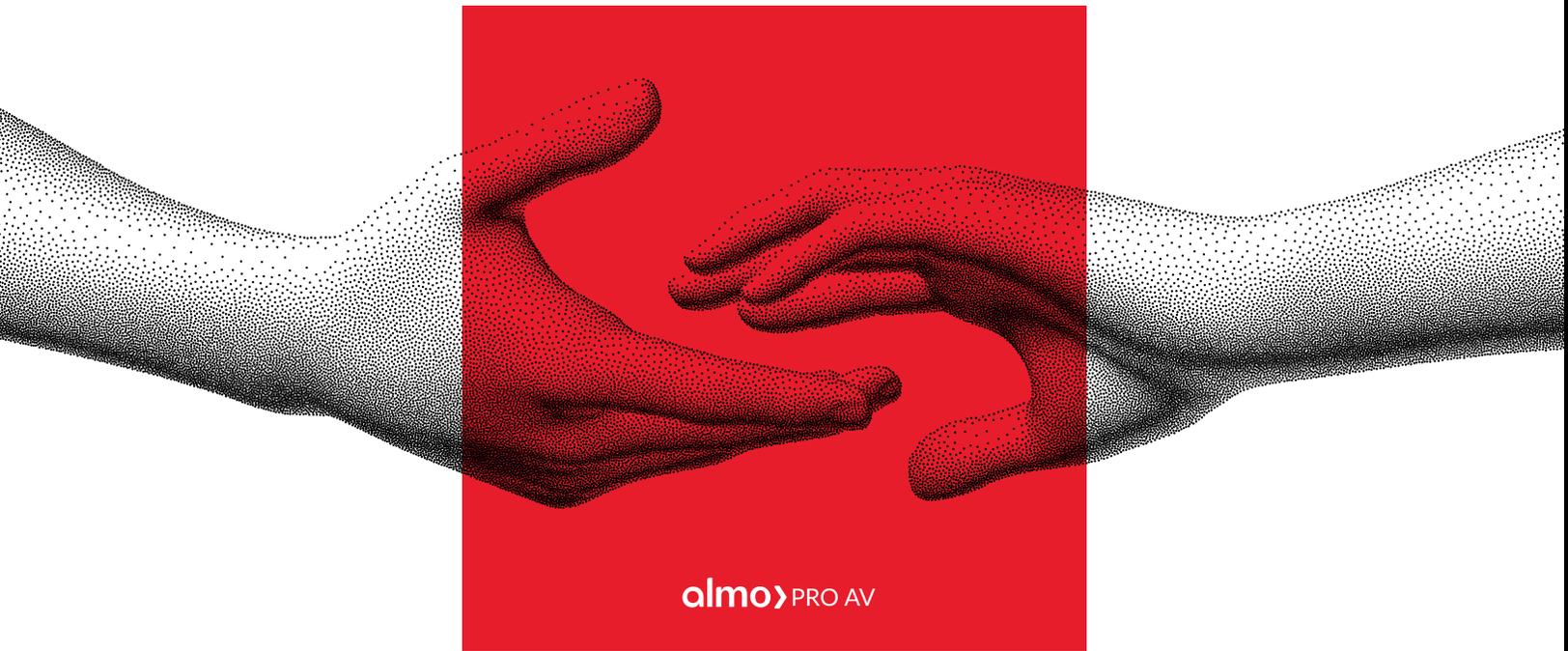


## **Marketing and Sales Tools**

Sell confidently with co-branded collateral, case studies, and demo programs available at your fingertips.

**partnership**





almo> PRO AV

**PARTNERING**

with

**almo**  **PRO AV**

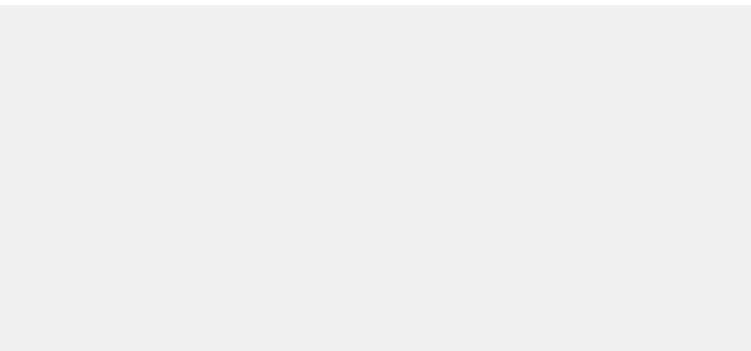
**YOUR**

**COMPETITIVE  
ADVANTAGE**

When you choose Almo,  
you're not just sourcing  
a DVLED display,

*you're gaining  
a partner.*





## **WE ARE HERE TO HELP YOU:**

Close larger, more complex deals.  
Reduce risk with expert design and engineering support.  
Deliver a seamless end-to-end experience for your customer.  
Build your reputation as a DVLED expert, without having to  
staff an in-house team.

This combination of tailored DVLED solutions, expert guidance,  
and an industry-leading inventory network provides you  
with extraordinary opportunities for growth and expansion.

**We're proud to be your  
partner for progress.**

**what**





W

# What

TO LOOK FOR IN YOUR  
**DVLED** PROJECTS

When scoping a **DVLED** opportunity,  
there are several factors to evaluate.



### **Environmental and Brightness Needs:**

You'll want to identify whether your display will be installed indoors or outdoors, and consider the lighting conditions of the space.



### **Viewing Distance and Pixel Pitch:**

Determine how closely viewers will stand from the DVLED display. Choose a smaller pixel pitch for near-viewing, and larger for distance.



### **Content and Use Case:**

From static images and signage to videos and live events, it's important to identify the purpose of the content. Certain applications might demand different refresh rates, HDR support, or aspect ratios, so it's necessary to plan accordingly and consider the environment. If the display is located in a high-traffic area, consider whether physical impact will be a concern. If so, you'll need to select a surface technology that's better suited to absorb impact—without damaging the display.



### **Mounting and Structural Requirements:**

Choose whether your display be wall-mounted, curved, freestanding, or another creative shape. It's crucial to confirm that your space can bear the load of your display or video wall, while leaving space for service access.



### **Control and Integration:**

You'll need to evaluate whether the display will tie into an existing AV system. Additionally, it's important to note the remote monitoring needs, processors, and signal distribution when scoping an opportunity.



### **Budget and Lifecycle Costs:**

Along with your upfront costs, you'll want to consider long-term support, warranty, and service options that you might run into after the initial installation is complete.

**which**  
**DVLED**





Which  
DVLED  
is **RIGHT**  
for YOU

## Which DVLED Display Is Right for You?

When choosing the right DVLED display, it's necessary to consider whether all-in-one DVLED or custom DVLED is the ideal choice for your project. Whether your application requires a unique configuration or you'd prefer to prioritize ease-of-use and repeatability, you'll want to identify which DVLED display will best fit the needs of your installation.



### All-In-One DVLED

All-In-One DVLED prioritizes convenience and ease of installation, providing all of the required components in one package. With a quicker installation time that requires less specialized DVLED expertise compared to custom solutions, you'll enjoy an efficient process that's easy to repeat across several locations.



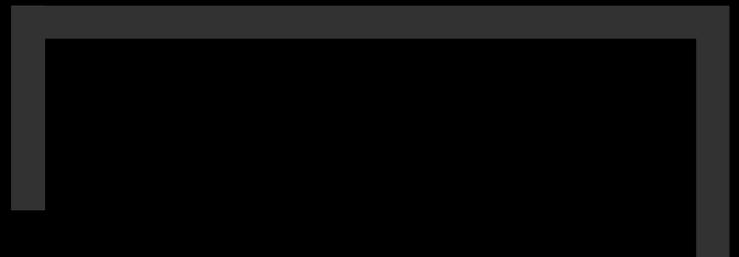
### Custom DVLED

Custom DVLED allows you to make more specific design decisions, particularly in applications that require more than a standard setup. Although custom DVLED installations tend to have a greater upfront cost and specialized labor, the unique display is designed to provide optimal performance that perfectly matches your creative vision.

**OUR**  
vendors



**AUTORA**<sub>DSM</sub>





# AUTORA<sup>DSM</sup>

## BRINGING YOUR VISION TO LIFE

**A**utora DSM is your smart and simple solution for seamlessly managing digital signage content, making it easier than ever to keep displays engaging. By streamlining the process of content creation, organization, and scheduling, the world-class, user-friendly software provides you with the tools to craft engaging content. Designed with input from industry professionals, Autora DSM offers efficient control and customization through one unified platform, letting users craft impactful, branded visuals with ease.

### **Standard**

Unlocks the full power and flexibility of Autora DSM by enabling dynamic content, data integrations, interactive touch, and more.

- Dynamic content support
- Full CMS functionality: Boards, playlists, advanced scheduling, and more!
- External integration support

### **LITE**

An affordable, streamlined option built for fast, centralized, and simple playlist scheduling.

- Create and schedule basic playlists
- Fast and reliable scheduling
- Minimizes extra hardware and IT overhead

Unlock the power of Autora DSM 

 **legrand**<sup>®</sup>



# Uneven walls? No problem.

Meet the next generation of Chief TiLED® DVLED Wall Mounts.

Universally compatible with most interlocking DVLED panels and patent-pending, the latest TiLED® DVLED Wall Mount features new floating button-capture technology and complete X-Y-Z axis adjustability, making wall irregularities a challenge of the past. Fine-tuning and individual mount adjustments are easy, so you'll achieve flawless pixel alignment in no time.

- Scalable and versatile for any project
- Easy to specify, order, and install
- Highly adaptable

Compatible with 90% of interlocking DVLED panels from leading brands, including:



PLANAR

**SAMSUNG**

**SONY**

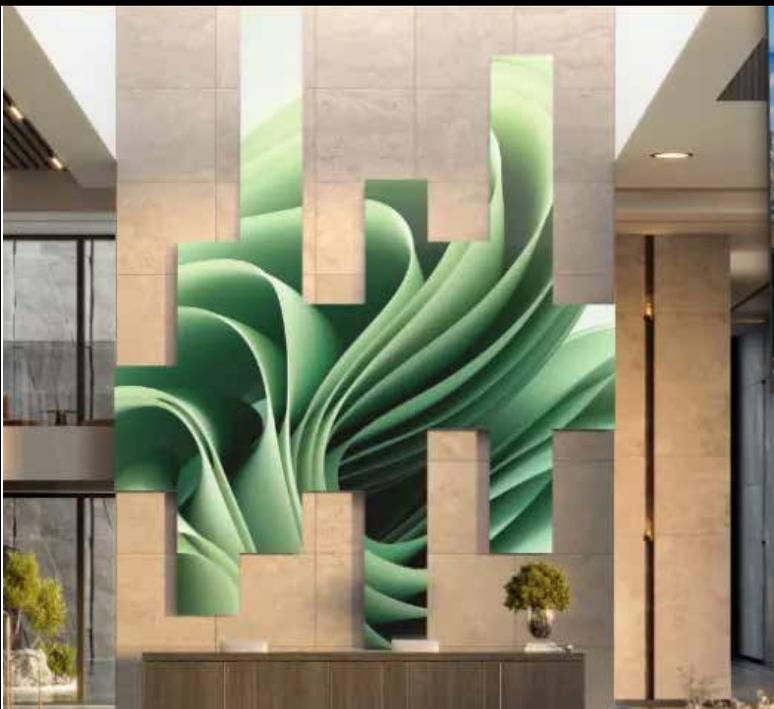
**SHARP**

ViewSonic

Learn more >



**Power Up with RackLink™**  
Simplify installation and reduce the cost of service with intelligent power—optimized for AV systems.





# Experience the Apex of DVLED Technology

Backed by 20 years of excellence in the professional audio-visual industry, LG's All-In-One lineup sets the standard for visual brilliance.



### Stable Design

Three-cabinet setup with included wall mount for a solid, low-adjustment install.



### Transport-Ready

Ships in ATA case and easily fits into standard elevators.



### Scalable Impact

Seamlessly connect for ultra-wide 32:9 or larger video walls.

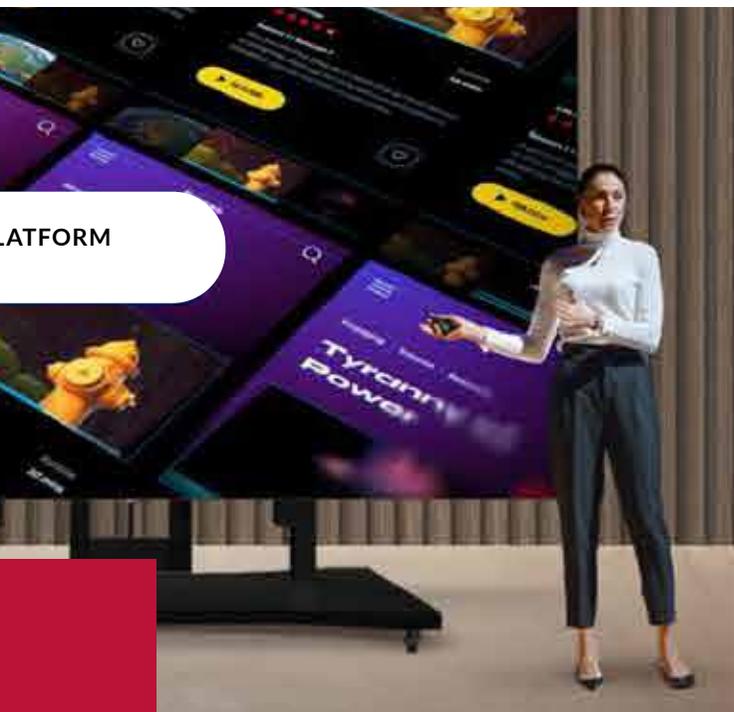


### Fast Installation

Up and running within 2-4 hours.



Explore the All-In-One  
DVLED Lineup



#### • LAPA136-GF.AUSQ

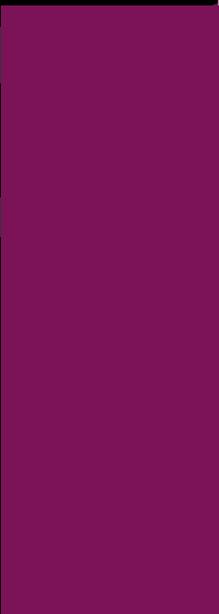
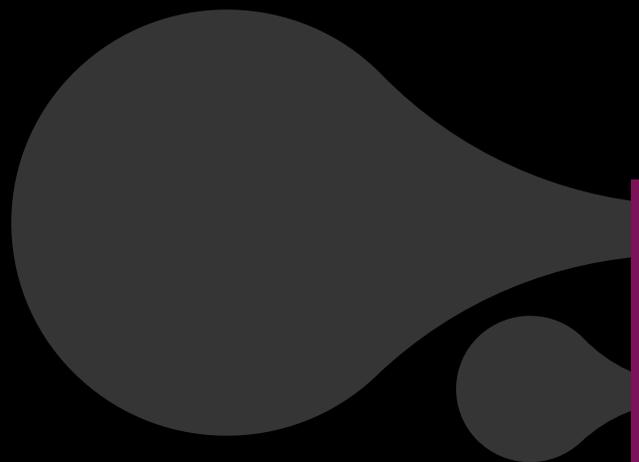
136" All-In-One LAPA Series DVLED  
Easy Installation and Quick Maintenance  
Embedded Controller and Built-In Speaker  
Simplified Power Connection

#### • LABA-F136GV.EUS

136" All-In-One LABA Series DVLED  
Embedded System Controller and Integrated Speakers  
Modular Structure with Front-Access Serviceability  
LG webOS Smart Platform

#### • LAPA163-GF.AUSQ

163" All-In-One LAEC Series DVLED  
Front-Access Serviceability  
Embedded Controller and Built-In Speaker  
Simplified Power Connection



# Innovative Visual Solutions: Delivered by LinkLab & ION Visual Solutions

We'll handle the details, so you can focus on what matters.

Discover a partnership of expertise and innovation—from two of the top names in the business. We've teamed up with Ion Visual Solutions, a leading name in DVLED installation, to accelerate your growth and get things done.



## How It Works:

LinkLab handles the front-end support and project coordination, while Ion Visual's elite crews lead the install and field execution.



## Why We're Partnering with ION:

**Expertise You Can Trust:** Dedicated exclusively to DVLED installs since 2018.

**Skilled Team:** Factory-trained, OSHA 30-certified technicians—never subcontractors.

**Reliable Delivery:** Always on time, often ahead of schedule.

**Complex Capable:** Experts in curves, corners, suspended, and custom configurations.

**Client-Focused:** Clear scopes, daily updates, and smooth, stress-free installs.

Let us take your DVLED projects to the next level—on time and on budget.



peerless-AV<sup>®</sup>





# Slim, Adjustable, and Universal DVLED Mounting Made Seamless

Meet your new DVLED sidekick—the SEAMLESS Connect Universal Mounting System. Compatible with a wide range of latching DVLED displays, SEAMLESS Connect Universal DVLED Mounting Systems offer flexible installation options. The patent-pending universal spacer speeds up the installation process, while keeping your displays secure and your visuals spectacular.

Supported Display Brands:



**PLANAR**

**SAMSUNG**

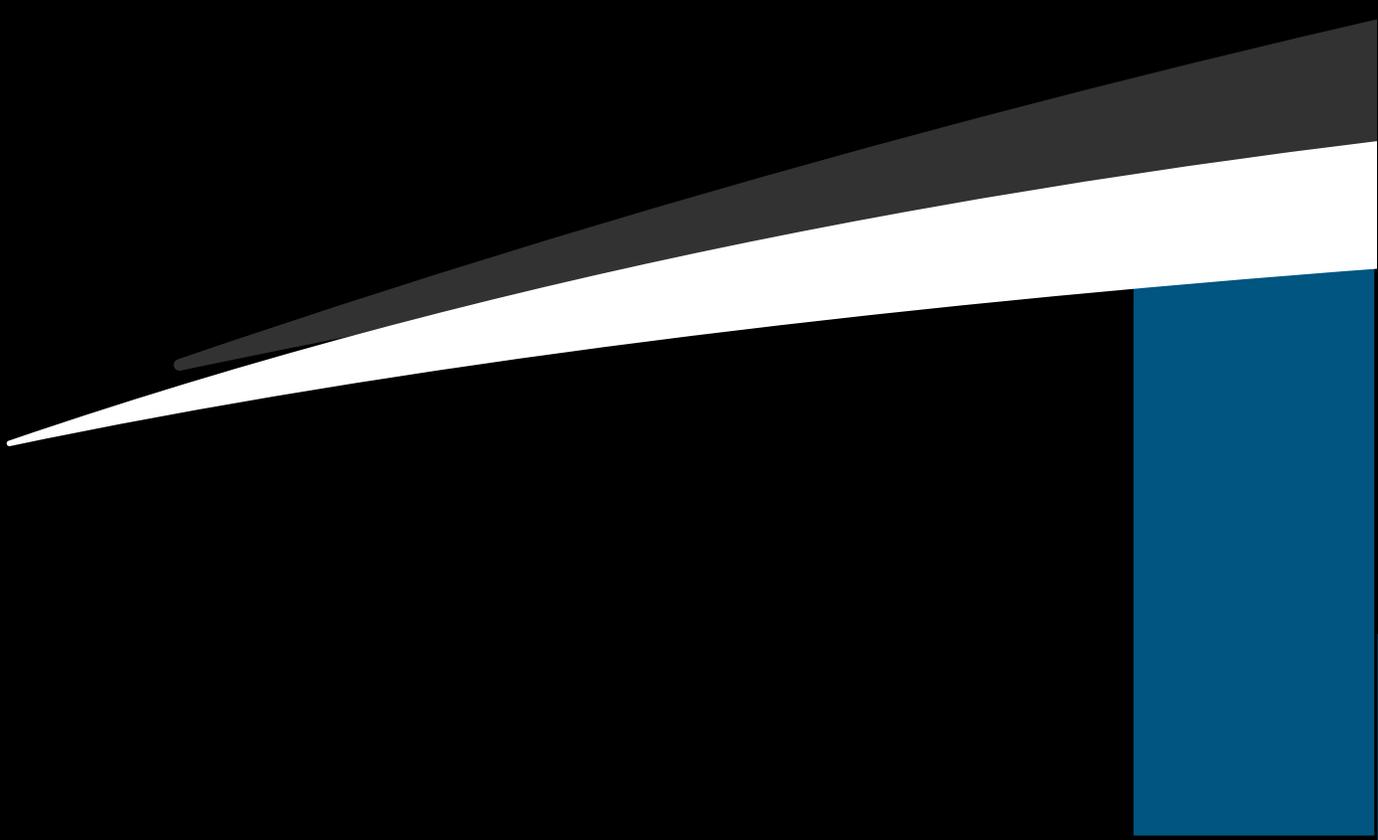
**SONY**

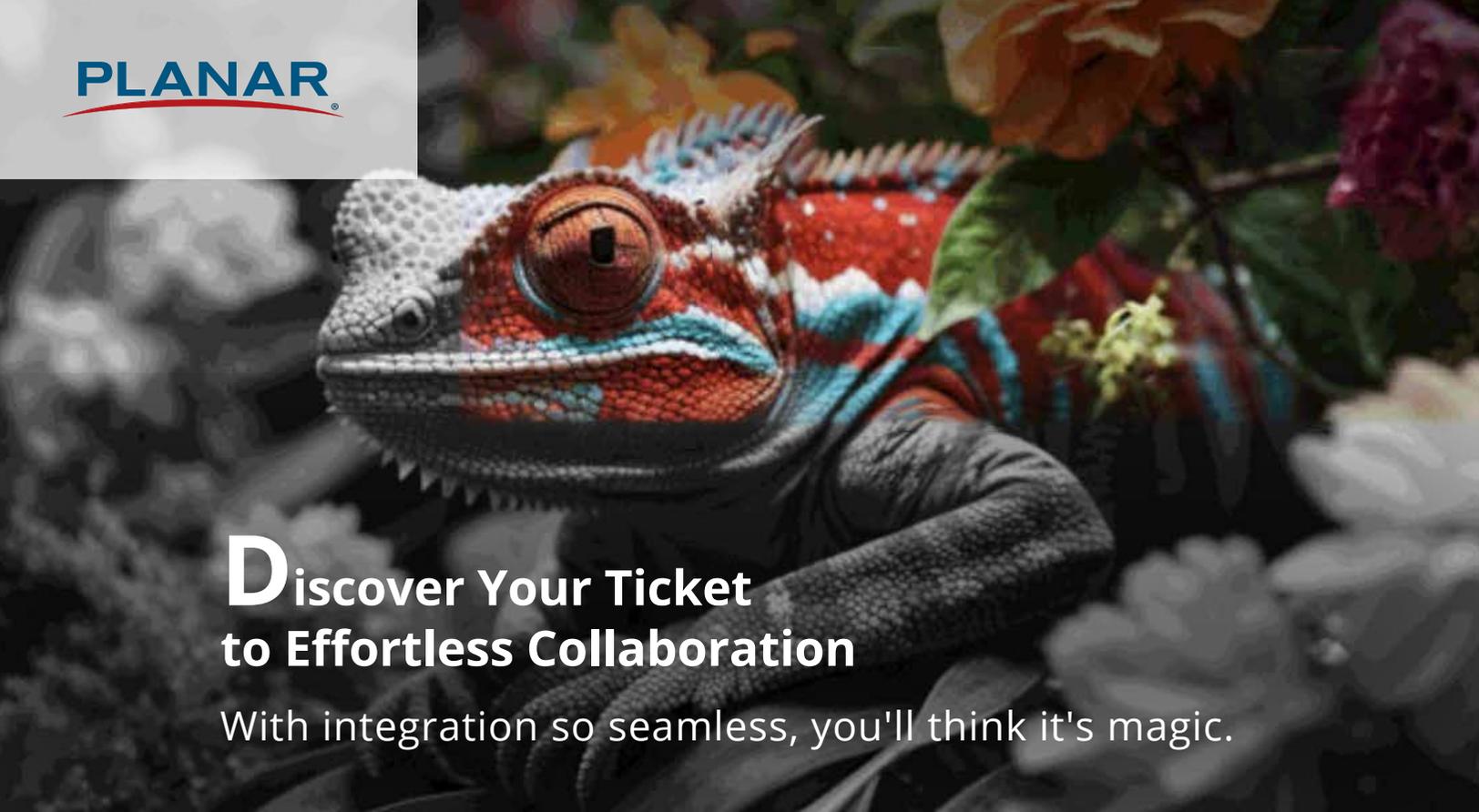
**SHARP**

**ViewSonic**

and more!

**PLANAR**<sup>®</sup>





# Discover Your Ticket to Effortless Collaboration

With integration so seamless, you'll think it's magic.

Meet the Leyard® M135, a 135" All-In-One LED display offering exceptional value and performance.

## The Details

- Hassle-free deployment with quick column installation
- Powers from a single electrical outlet
- Optional rolling floor stand for efficient portability
- Supports Picture-in-Picture (PIP) and Picture-by-Picture (PBP) functionality



### Corporate Spaces

Facilitate more collaboration in meeting rooms and huddle spaces or enhance office lobbies and common areas.



### Education

Upgrade lecture halls and classrooms with built-in connectivity features, including wireless casting.



### House of Worship

Create a more accessible in-person and virtual experience with Full HD resolution.



With Planar, bringing seamless integration to multi-use spaces is now simpler than ever. Explore the Leyard® M135 [▶](#)

**SAMSUNG**



# SAMSUNG

## Simplify Your Installs: The All-In-One Way

Engineered with everything you need.

Upgrade your installations with unmatched visual quality, incredible color accuracy, and seamless design—backed by Samsung's proven ecosystem and expert support.



**IAB 110 2K**  
110" The Wall All-In-One (2K)

**IAB 146 2K/4K**  
146" The Wall All-In-One

**IAC 130 2K**  
130" All-In-One IAC (2K)

**MM015F-A**  
The Wall All-In-One  
Large LED Display

### Make a Statement with Rich Texture and Linear Grayscale

With the MMF series, uncompromised visuals are now more accessible. Offering a solution tailored to business and retail applications, the display series unleashes the power of advanced linear grayscale with natural shadow details. Plus, each moment of content is analyzed with instant AI optimization.

Learn more about the MMF Series >



**SHARP**



# Built to Last, Engineered to Perform

At the core of every Sharp solution, you'll find efficiency, productivity, and trust. With a long-term value of quality, performance, and support, Sharp's comprehensive product portfolio helps you discover the right fit for any application.



## All-In-One DVLED Series

Share impactful LED imagery in a user-friendly package.

- AV Control System Compatible
- Slim, ADA-Compliant Design
- Integrated High-End Media Player

## E Series DVLED Lineup

Provide consumers with high-quality LED imaging at a cost-conscious price.

- Full HD Resolution
- Front-Serviceable Design
- Thin and Lightweight Structure

## LED Kits

Meet the demands of modern indoor applications with vibrant LED visuals.

### FA Series

- Built-In Data and Power Redundancy
- Shallow Depth and Reduced Weight
- Front-Serviceable Design

### FE Series

- Impressive LED Performance and Contrast
- Shallow Depth and Reduced Weight
- Front-Serviceable Design



**SONY**

# SONY

## Spectacularly Immersive, Always Seamless

With Sony, the solution is crystal clear.

There are two secrets to achieving truly immersive images—vibrant colors and deep black levels. Together, these components provide additional contrast and texture for a detailed visual experience.



### Introducing the Latest Generation of Crystal LED Displays

#### **BH-Series**

Display brilliant images and rich color—even in bright environments.

ZRD-CH12D

ZRD-CH15D

#### **CH-Series**

Create extraordinary images with high contrast.

ZRD-BH12D

ZRD-BH15D



#### **Uniform Color at Any Angle**

Engineered to reduce color shifting when the display is viewed at nearly any angle, thanks to Sony's unique coating technology and superfine LED.



#### **Crisp Details**

Reality Creation optimizes lower quality content to deliver crystal-clear details.



#### **Intelligent Design and Installation**

With fewer parts to assemble and front-serviceable design, on-site installation and maintenance time is drastically reduced.

Discover LED walls for every space >



**ViewSonic®**



# Delivering a powerful visual experience shouldn't be complicated.

With ViewSonic, it's easy as 1,2,3.

Meet the All-In-One Mobile Direct-View LED Display, combining seamless visuals with convenient, foldable construction.



## Easy Setup in Just Minutes

Simply roll the display in, unfold it, and plug it in—and you're ready to go.



## Durable and Reliable Design

Mounted on a motorized stand and packed in a custom flight case for easy transport.



## User-Friendly Integrated Control Bar

Ideal for classrooms, events, or meeting spaces, the mobile display enhances collaboration with easy-to-use features.



**It's time to bring a stunning new video wall to your space.**

Create a modern, fixed installation in lobbies, lecture halls, and beyond.

Explore the All-In-One LDM Series



*thank  
you*